

Academic Focus Award Information

The Academic Focus program was created to encourage students to specialize in specific content areas, and reward them for their accomplishments. Each Focus Award will have academic, subject specific, and a writing requirements. Students may also be required to participate in extracurricular groups, clubs, and activities.

There are no limits to how many Focus Awards students may earn. Applications cannot be submitted until senior year and are due the 1st Friday in April. It will be the responsibility of the student to fill out the application and keep track of records and participation.

Recognition and Benefits:

- The student will receive an Enhanced Diploma in each qualifying area.
- The student will wear a designated cord for graduation in each qualifying area.
- The student will be acknowledged in the graduation program.
- The student will receive special recognition at Senior Awards Night.
- Students who complete the activities that correspond to the focus awards will be better prepared to represent Providence Hall in the Sterling Scholar program.

Marketing / Business Management Focus Application

Students Name (print): _____

Students Email: _____

Application Requirements

- Student will earn a B average in **ALL** of the following courses:
 - 1 Credit: Marketing OR 1 Credit: Business Management
 - .5 Credits in any of the following:
 - 1 Credit: CE Leadership
 - .5 Credit: Sports Marketing
- Student will design and complete a marketing and or business management project (cannot be a class assignment).
 - Minimum of 5 hours
 - Needs approval from both Mr. Morales and Ms. McPhail
 - A portfolio of the process will be needed as proof of completion
- Student will write a 1 ½ to 2-page paper that includes **BOTH** of the following:
 - **Explain** how the requirements of the Marketing and Business Management Focus has influenced their ability to THINK and COMMUNICATE.
 - **Analyze** how the requirements of the Marketing and Business Management Focus has impacted their ACTIONS.

Application Directions

Check-Off When Complete	Complete Each of the Following Academic Focus Application Tasks
	Step 1: Print a copy of your high school transcript and highlight all the required courses and grades for this focus award. If you don't have a B average in ALL of the required courses you cannot earn the Academic Focus award in this subject.
	Step 2: Staple your highlighted high school transcript to this application.
	Step 3: Include or staple your project portfolio to this application.
	Step 4: Staple your THINK, COMMUNICATE, and ACT essay to this application.
	Step 5: Pay the \$5.00 cord fee to the front office and attach the receipt to this application.
	Step 6: Turn in this application to the front office or Ms. McPhail by the 1stFriday in April.