



Media Consent & Release and Opt-Out Form

At various points throughout the year, or during summer programs Providence Hall Charter School (PHCS) staff, the media, or other organizations, with the approval of the PHCS, may take photographs of students, audio/videotape students, or interview students for school related stories. Those photographs, audio recordings and/or videotaped images or interviews may appear in school publications, in school video productions, on the PHCS website, on school approved social networking accounts such as Facebook or Twitter, or in the news media, including print and/or online newspapers and/or magazines, radio and/or television news sites.

The Media Consent and Release Grants:

- A. Permission for a photo/image that includes students without any other personal identifiers to be published on the school’s website and social media platforms, as well as sent in press releases to area media and publicity outlets and publications and/or public presentation venues or displays.
- B. Permission for student name, photo/image, and/or school, and/or grade, as well as images of student’s recognized art or academic awards/achievements to be published on the school’s website and social media platforms, as well as sent in press releases to area media and publicity outlets and publications and/or public presentation venues or displays as outlined in the administrative procedures for Board Policy on Student Records, Privacy Rights, and Release of Information.

Media Release Opt-Out

- A. This information and these images are generally not considered harmful or an invasion of privacy if released. However, certain families or individuals may not want to have their student’s information released, and they are allowed to “opt out” under the Family Educational Records Privacy Act (FERPA).
- B. To deny the use of this student’s photograph, video/audio, or interviews on PHCS websites or in the media, please complete and submit this form to the PHCS school administrator within 20 days of the first day of the school year or within 20 days of a new student’s enrollment at PHCS.
- C. This opt out must be completed annually (every school year).

Providence Hall Elementary Providence Hall Junior High Providence Hall High

Printed Student First & Last Name (as on Birth Certificate)

Student’s Grade Level

REQUIRED PARENT/GUARDIAN SIGNATURE

I deny the release of this student’s photographs, audio, video, and/or interviews for use on PHCS websites, social media and/or to the news media as indicated above.

Printed Parent/Guardian Name

Parent/Guardian Signature

Date

REFERENCES

Utah Code Ann. §53A-13-301 et seq., Utah Family Educational Rights and §1232(h), Protection of Pupil Rights Amendment, 34 C.F.R. Part 98, Privacy Act 20 U.S.C. §1232(g), Family Educational Rights and Privacy Act, 34 C.F.R. Part 99 20 U.S.C.